

THE CHARTERED INSTITUTE OF MARKETING

ADVANCED CERTIFICATE IN ACCOUNT MANAGEMENT PRACTICE COURSE CALENDAR

	ACAMP5	Course Director	Exam Board	Results
Workshop 1 – Account Relationships (3 days)	14-16 Sept 11	Simon Houghton		
Assignment 1: Account Relationships – Task 1 - hand in	14 Oct 11			
Assignment 1: Task 2 - Practical Assessment	24 Oct 11			
Workshop 2 - Organising for the Customer (3 days)	24-26 Oct 11	Simon Houghton + Lynn McBain for Day 1		
Assignment 1: Account Relationships – Task 3 - hand in	4 Nov 11		Feb 12	24 Feb 12
Assignment 2: Organising for the Customer - hand in	5 Dec 11		May 12	25 May 12
Workshop 3 - Account Planning (3 days)	7-9 Dec 11	Simon Houghton		
Assignment 3: Account Planning - hand in	17 Feb 12		May 12	25 May 12
Workshop 4 – Professional Account Management in Practice (2 days)	20-21 Feb 12	Clare O’Shea		
Assignment 4: Professional Account Management in Practice (work-based project) - hand in	3 Apr 12		July 12	31 Aug 12
CERTIFICATE ISSUED	Oct 12			